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Source: NHANES III, 1988-2004; US Dept. of Health & Human Services, CDC, National Center for Health Statistics, Hyattsville, MD 20782

Q: What kind of phone does a turtle use?  
A: A shell phone!



**TRIDENT® BELIEVES EVERY CHILD DESERVES A HEALTHY SMILE.**

Yet, almost half of second-graders in the US are affected by tooth decay. That's why Trident® gum is partnering with Smiles Across America to help underserved kids get the dental care they need and educate families on daily oral care. Smiles have the power to make the shy outgoing, the power to light up a room, and the power to bring kids closer. Let's work together to ensure that every child has a reason to smile. Learn how you can be a part of the solution at [TridentCares4Kids.org](http://TridentCares4Kids.org).



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